

33rd Annual

Companion Walk - A Fundraiser for Animals

September 11th, 2021

Wilson Park * 9-10am Registration * 10am 1k or 5k Parade and Walk * Food * Fun * Games!

Pantown Brewing * 1pm-5pm * Brews * Music * Raffles! (Humans only after party! Family Friendly!)



About Our Companion Walk:

Held once a year at Wilson Park along the beautiful Mississippi River in St. Cloud, this event typically brings in around 500 people and 300 pets, all with the common goal of raising funds to help local animals in need. This year's theme is MARDI PAWS, our take on the biggest party around ~ Mardi Gras! In addition to the 1k and 5k walks, participants can enjoy food, time to visit vendors & exhibitors, games & crafts for pets and people, a silent auction, demos, music, and fun. There's also a costume contest for both pets and people, making this the best event of the year for people and pets! **Most importantly, this is one of the Tri-County Humane Society's biggest fundraisers of the year.**

Purpose of Our Walk:

Our goal is to raise \$60,000 for local pets in need at Tri-County Humane Society. Each year, the Society provides services for over 3,700 animals. Each animal is examined, evaluated, given appropriate vaccinations and dewormings, microchipped, spayed/neutered, treated for ailments and injuries as needed, and given a comfy place to lay their heads until they find their adopter. There is no time limit for pets in our care and after they pass our health and behavior screening, they will remain in our care as long as necessary. **But we couldn't do any of this without your help!**

How YOU Can Help!

Become an Event Sponsor:

- Sponsorships come in various levels including; \$2000 GOLD level, \$1000 GREEN level, \$500 PURPLE level and \$250 FRIEND OF ANIMALS level.
- Detailed descriptions of sponsor tiers and benefits are listed on page 2 and registration form on page 3 of this packet.
- **Due date to be included in ALL Sponsor Benefits: Friday, July 30th, 2021.**

Become an Event Vendor or Exhibitor:

- **NEW in 2021! VENDOR Fee: \$150 and includes ability to sell items at your booth (Excludes food products).**
- **EXHIBITOR Fee: \$75 (\$50 for non-profits) and does not include selling ability.**
- This is a wonderful opportunity to promote your business, especially if your product or service is pet-related! Hundreds of walkers will browse the tables from 9 a.m. to 1p.m. We encourage you to bring giveaways to promote your business and an activity or game to draw people to your booth.
- Details for being a vendor/exhibitor may be found in the Vendor/Exhibitor Form and Agreement on page 4 of this packet.
- **Exhibitor/Vendor Signup Deadline: August 6th, 2021.**

Become an Event Contributor:





































Donate Prizes and/or Silent Auction Items: We are looking for gift certificates, unique items, gift baskets, handcrafted items, etc., to add to our prizes and silent auction items. Pickup is available in some areas. See our donation form on page 5 of this packet.



Contacts:

Crystal Specht, Manager of Fund Development
P 320.252.0896 ext. 28 • give@tricityhumanesociety.org
Please mail correspondence to: PO Box 701, St. Cloud, MN 56302

Sponsorship Opportunities: 33rd Annual Companion Walk-A Fundraiser for Animals

<i>Benefits of Sponsorship</i>	<i>Level</i> \$2000+ GOLD Sponsor	\$1,000 GREEN Sponsor	\$500 PURPLE Sponsor	\$250 Friend of Animals Sponsor
Company LOGO on event T-shirt in larger font with prime positioning				
Company LOGO on event T-shirt				
Company name on event T-shirt				
Complimentary T-Shirts	2	1	-	-
Company LOGO displayed at Pantown Brewery Krewe Party				
Company name displayed at Pantown Brewery Krewe Party				
Complimentary raffle tickets for exclusive <i>Sponsor Only</i> raffle prize	5	3	1	
Company LOGO with link to company website on TCHS website under Companion Walk event tab for 1 year (over 40,000 unique website users per month!)				
Company name on TCHS Website for one year				
Complimentary VENDOR* space at event				
Complimentary Exhibitor space at event				
Recognition by emcee from podium at the event				
Company LOGO on signage along 5k walk route				
Company LOGO in newsletter reaching over 4500 households				
Company name in newsletter reaching over 4500 households				
Company LOGO on event posters displayed at over 150 local businesses				
Company name on event posters displayed at over 150 local businesses				
Company LOGO on event emails sent to over 11,000 supporters				
Company name on event emails sent to over 11,000 supporters				
Company LOGO listed in Facebook event page with over 24,000 followers!				
Company name listed in Facebook event page with over 24,000 followers!				

*Vendor spaces allow sale of some items, excluding food. Exhibitor spaces do not allow sale of any items.

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Sponsorship Options:

Deadline: July 23rd, 2021

- _____ **GOLD** Sponsor \$2000
- _____ **GREEN** Sponsor \$1000
- _____ **PURPLE** Sponsor \$500
- _____ **Friend of Animals** Sponsor \$250

Choose your sponsorship level and corresponding vendor/exhibitor option below. See Page 2 for the "Sponsorship Opportunities" breakdown for choices!

Vendor/Exhibitor Options:

Deadline: Aug. 2nd, 2021

- _____ **Vendor Fee \$125**
(waived for Gold & Green level sponsors)
- _____ **Exhibitor Fee \$75**
(waived for Purple & Friend of Animals level sponsors)
- _____ **Nonprofit fee \$50**

Vendors/Exhibitors are given a 10 x 10 foot outdoor space. Please bring your own tent, table, chairs, signage and/or accessories. This is a rain or shine event, so come prepared!

Please read the entire Vendor/Exhibitor Agreement on the next page and keep for your records. Your signature below signifies your agreement to comply with the terms and expectations of this agreement. Failure to comply with this agreement may result in the removal of your vendor/exhibit booth from this event and/or may prevent participation in future years.

Signature of Sponsor: _____ Date: _____

2021 Mardi Paws Companion Walk Vendor/Exhibitor Agreement

1. This contract binds the Vendor/Exhibitor to the date, deadlines and payment in full of space rent.
2. No refunds will be granted for cancellations within 30 days of the event.
3. The event will be held rain or shine, and there will be no refund of fees due to weather.
4. Vendor/Exhibitor agrees to furnish a table, chairs, rain cover if needed, and personnel necessary to operate space.
5. Vendor/Exhibitor agrees to **be set up at Wilson Park and ready to go by 8:45 a.m. and remain set up until the event ends around 1:00 p.m.**
6. Sales of merchandise is limited to VENDOR booths only. There will be no sales of merchandise or collection of donations from Exhibitor booths.
7. Compliance, Security, Non-Discrimination: Vendor/Exhibitor, at its sole cost will secure all required licensing and permits and will in all other respects comply with all laws, codes, and regulations including requirements of state and local fire safety codes or ordinances applicable to the Walk Site, State and Federal requirements under the Americans with Disabilities Act and other laws that address non-discrimination and access to public facilities, and be in compliance with all applicable policies and procedures of Tri-County Humane Society with respect to use of the Walk Site. Specifically, Vendor/Exhibitor and its employees, volunteers, guests, event participants, and agents ("Exhibitor Agents") will comply with all Tri-County Humane Society policies and procedures for security and safety related to the operation of the Companion Walk. Vendor/Exhibitor Agents will not bring items, materials, or substances on to the Walk Site that are prohibited under Tri-County Humane Society's policies or the law. In the use of the Walk Site, Vendor/Exhibitor will not discriminate against any person because of race, color, religion, national origin, ancestry, age, sex, sexual orientation, height, weight, marital status, veterans' status, physical or mental disability, or any other factors prohibited by applicable law.
8. Vendor/Exhibitor assumes any and all liability for any loss, damage, or destruction to the property of Vendor/Exhibitor or that of the Walk Site, or other property placed or brought upon the premises by Vendor/Exhibitor, or on its behalf.
9. Tri-County Humane Society provides no insurance on account of, or for the benefit of Vendor/Exhibitor, or its exhibits. Vendor/Exhibitor is and shall remain solely responsible for insuring its property and its liability obligations under this agreement and as otherwise may be imposed by law, or its exhibits.
10. Indemnification: Vendor/Exhibitor shall defend, hold harmless, and indemnify Tri-County Humane Society and its officers, directors, employees, and agents (collectively the "Tri-County Humane Society Indemnities") from and against any and all claims, actions, damages, liabilities, costs and expenses, specifically including, without limitation, reasonable attorneys fees and costs arising out of any acts or omissions of Vendor/Exhibitor, Vendor/Exhibitor's Agents, or any other persons in the performance of this Agreement; arising from or relating to Vendor/Exhibitor's breach of any of the terms or conditions of this Agreement; or arising from any use of the Walk Site by Vendor/Exhibitor or Vendor/Exhibitor's Agents or any other person or entity.
11. Tri-County Humane Society, its directors, employees, volunteers and officers will not be responsible for any injury, loss or damage that may occur to the Vendor/Exhibitor or the Vendor/Exhibitor's employees or property from any cause whatsoever.
12. Tri-County Humane Society reserves the right to refuse any Vendor/Exhibitor or to terminate this Vendor/Exhibitor Agreement in its sole discretion. Such termination will be without any liability to Tri-County Humane Society.
13. The Vendor/Exhibitor, upon signing the Vendor/Exhibitor Form, expressly releases Tri-County Humane Society and all others covered by the terms of this Agreement from any and all claims for loss, damages or injuries. Tri-County Humane Society shall not have liability for any damages whatsoever (including loss of profits or loss of goodwill) resulting from, arising out of, or in connection with the use or inability to use the Walk Site even if it had been advised of the possibility of such damages or should have known of the possibility of such damages and whether such liability is based in contract, tort, negligence, strict liability, products liability, or otherwise.

Please read the entire Vendor/Exhibitor Agreement and keep for your records. Your signature below signifies your agreement to comply with the terms and expectations of this agreement. Failure to comply with this agreement may result in the removal of your vendor/exhibit booth from this event and/or may prevent participation in future years.

Signature of Vendor/Exhibitor: _____ Date: _____

Tri-County Humane Society's 33rd Annual Companion Walk- A Fundraiser for Animals September 11th, 2021



Companion Walk Contributor Form

Use this form if you are donating prizes or silent auction items.

Please Print Clearly

Donor Information

DONOR NAME (As it should appear for donor recognition.)	TELEPHONE
DONOR CONTACT PERSON (If different than above)	EMAIL
DONOR ADDRESS	CITY STATE ZIP

Item Information

ITEM NAME	VALUE (As estimated by donor)
ITEM DESCRIPTION: (Please include quantity, size, color, number of persons, weeks, days/nights and <u>ALL RESTRICTIONS</u>)	
ITEM INFORMATION: (Indicate how and when TCHS will receive the item and days/preferred times if pick-up is necessary.)	
CONTACT PERSON FOR MORE INFORMATION ON HOW TO REDEEM ITEM OR TO RESOLVE ANY ISSUES:	
DONOR SIGNATURE	DATE RECEIPT REQUESTED FOR TAXES Check Box: <input type="checkbox"/>

For Office Use Only

PICK-UP NEEDED	DATE RECEIVED	DATE THANKS / RECEIPT SENT
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The Tri-County Humane Society (TCHS) is a 501(c)(3) nonprofit organization. Your donation is tax deductible to the fullest extent allowed by law. TCHS reserves the right to use this item for the shelter or other fundraising events.



Phone 320.252.0896 • Fax 320.252.1325 • give@tricityhumane.org
735 8th St NE • P.O. Box 701 • St. Cloud, MN 56302 • www.tricityhumane.org

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