

TRI-COUNTY HUMANE SOCIETY

2021 COMPANION WALK A FUNDRAISER FOR ANIMALS



September 11, 2020 @ Wilson Park 9am - 1pm

WITHOUT SUPPORTERS LIKE YOU, our commitment to provide exceptional care and second chances to animals in need would not be possible.

This kit is designed to provide effective, fun and simple fundraising ideas to help you meet your fundraising goal.

Thank you for your support! Your fundraising efforts mean so much.



OFFICIAL FUNDRAISING KIT

10 STEPS TO SUCCESSFUL FUNDRAISING

CREATE A FUNDRIASING PAGE

Facebook makes it easy! Just go to our page at www.Facebook.com/tricountyhumanesociety, click on [fundraisers](#) and then create a fundraiser by clicking on [raise money](#).

GiveMN.org is another platform where you can create an online fundraising page. Go to www.givemn.org/organization/Tri-County-Humane-Society-1 and click on [fundraise](#) to create your own. *You will need to create an account on GiveMN to use this platform.

Don't like online giving? You can always use the paper form included in this kit instead OR use both paper and online for the best results!

SET A GOAL Share it and tell people why you are raising money. Share a story of an animal who touched your heart. Make it personal.

START NOW The sooner you start asking for donations, the more you will raise! The more money raised = more animal you are helping.

PLEDGE Make a personal donation and ask your family, friends and co-workers to match your gift.

MAKE A PLAN Use our "raise \$250 in 10 days" plan below or make your own plan. Compile a list of the people you want to ask. Divide your goal into smaller goals to make it achievable.

JUST ASK Do you know the #1 reason people don't give? Because you didn't ask!

GO FOR THE DOUBLE Many companies will match gifts—some will even double them! Ask your employer if they have a matching gift program.

START A TEAM Ask your friends, family or co-workers to raise money with you! During Mardi Gras, teams are called *KREWES*—start your Krewe and give it a name. Raise more money together!

SAY THANK YOU Two simple words go a long way!

HAVE FUN Life is too short not to have fun! Stay energized, create your own challenges and incentives.

By finding creative ways to raise money you can enjoy your fundraising as much as the walk and party afterwards!!

RAISE \$250 IN 10 DAYS!

DAY 1	Donate \$20 to yourself	DAY 6	Ask to relatives for \$20 each
DAY 2	Ask five friends to donate \$10 each	DAY 7	Ask your best friend to donate \$20
DAY 3	Ask your spouse/partner/significant	DAY 8	Ask two people from your yoga class, church etc. for \$10
DAY 4	Ask two co-workers for \$10 each	DAY 9	Ask two neighbors for \$10 each
DAY 5	Collect \$1 from 25 people	DAY 10	Ask two people you know who are out of state for \$5

HOW YOUR DONATIONS SUPPORT TCHS' MISSION TO HELP ANIMALS IN NEED

In 2020....

- ♦ 3,731 animals placed including:

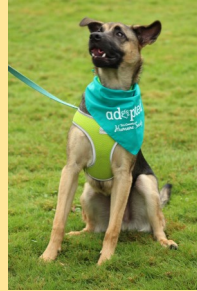
- 1,485 cats

- 1,201 kittens

- 653 dogs

- 121 puppies

- 270 others



- ♦ 1,018 animals placed in foster care

- ♦ 1,018 animals placed in foster care

- ♦ 2,351 on-site surgeries including:

- 1,099 cats spayed

- 904 cats neutered

- 145 dogs spayed

- 168 dogs neutered

- ♦ 2,413 animal intakes

- ♦ 1,201 stray/safe keeping animals

- ♦ 297 transfers

NONE OF THIS IS POSSIBLE WITHOUT YOUR HELP!

MORE MONEY RAISED = MORE ANIMALS HELPED

🐾 \$25 - Neuters 1 cat/kitten

🐾 \$50 - Spays 1 cat/kitten

🐾 \$75 - Neuters 1 dog/puppy

🐾 \$100 - Spays 1 dog/puppy

🐾 \$250 - Vaccinates 25 shelter animals

🐾 \$1000 - Sponsors 10 cat adoptions for seniors/veterans



FREQUENTLY ASKED QUESTIONS ABOUT OUR COMPANION WALK FOR ANIMALS

Do I have to register ahead of time? No, just raise your funds and come walk with us!

Is there a registration fee? No, but a minimum donation of \$10 is required to participate.

Can I bring my pet to the walk? Yes, if your dog/pet is friendly with other people and animals, your pet is welcome to walk with you.

Do I need to walk with a pet? No, everyone is welcome to walk to help animals and participate in the days activities. If you have a pet that can't come, bring a photo and walk in their honor!


How long is the walk route? We have two routes; one is a 1k walk and the other is our 5k walk. If you or your pet are not physically able to do the 5k, you can do the shorter 1k route instead.

What happens if it rains? Companion Walk for Animals is a rain or shine event! Come prepared.

Are there prizes for top fundraisers? YES! We have *gifts* and *prizes*! Although we know you fundraise because it feels good to help animals, we have several levels of gifts for our participants. We also have raffle items which you can earn free tickets for with every \$50 you raise, top 10 fundraiser gift bags AND a runner-up grand prize and a grand prize for the top fundraisers! For a complete list of gifts and prizes go to www.tricountyhumanesociety.org/walk/2021cw.html

What if I receive more donations after the walk? You can still submit those donations to receive the next gift levels, however, you would not be eligible for the top 10 gift bags or grand prize drawings.

What if I have a question that is not addressed here? Please contact us! We are always happy to help. You can reach Angie Mundis, Special Events Coordinator at events@tricountyhumanesociety.org or Crystal Specht, Manager of Fund Development at give@tricountyhumanesociety.org or either of us at 320-252-0896.

 Now print your forms, set up your online fundraisers, make your plan, and start raising money for animals in need!!

Thank you for your efforts! See you on September 11, 2021!

33rd Annual Companion Walk-A Fundraiser for Animals

September 11, 2021

9am-1pm Wilson Park

1pm-5pm Pantown Brewing



FOR REGISTRATION USE ONLY: **Grand Total \$:**

Participant Name (s): _____

Pet Name (s): _____

Krewe Name: _____

Email: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____

Donor Name	Address, City, State, Zip	Phone	Email	Donation Amount
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				
11.				
12.				
13.				
14.				
15.				

Paper Form Total:

Proof of online donation totals is required.

Online Total:

Grand Total:

Make checks payable to TCHS. Please note if a receipt is requested. Contributions are tax deductible to the fullest extent allowed by law.

PARTICIPANT TERMS AND CONDITIONS: I do hereby pledge to participate in the Tri-County Humane Society (TCHS) 33rd Annual Companion Walk on Saturday, September 11, 2021 at 10:00am. By signing this form I hereby release TCHS, the event committee and individuals, the City of St. Cloud, and other official sponsors from all claims or liabilities of any kind or nature resulting from, arising out of, or incident to my participation and to my pet(s) participation in this event. I realize that participation in this event could potentially cause injury. I hereby accept and assume all risks associated with participation in this event and agree to practice road and pedestrian safety and clean up after my pet(s). In signing this, I also give TCHS permission to use photos taken of me during the event in any promotional material, publication, social networks or on the TCHS website.
Parent / Guardian signature required if participant is under 18 years of age. **Walker / Guardian Signature:** _____