

Advertising Opportunities

Help Your Company Reach a New Audience Through TCHS!

- TCHS places about 5,000 animals annually
- We assist 200-300 visitors who come through our doors daily
- Our nonprofit animal shelter has 35,000-plus Facebook followers
- We have a direct mail list of 5,000 households
- Our email list reaches 9,000 individuals and businesses
- Almost 700,000 visit our website annually

Advertise In Our Quarterly Newsletters

- Sign me up for a full year of advertising in the 2025 newsletter for **\$550 a year** (a \$50 savings)
- I would like to advertise by the issue for \$150

Ad size is 2.5 inches wide by 2 inches tall. Content of ad is subject to TCHS' approval. Ad should be in PNG or JPEG format and be high resolution (minimum 300 DPI). Email ads to marketing@tricountyhumanesociety.org

Payment and ad submission due dates:

- * Jan. 13, 2025, for February issue * April 7, 2025, for May issue
- * July 7, 2025, for August issue * Oct. 6, 2025, for November issue

Advertise on TVs in Our Lobby and Cat Room

- \$150 per month
- \$1,750 per year (a \$50 savings)

Content of ad is subject to TCHS' approval. Ad should be in PNG or JPEG format and be high resolution (minimum 300 DPI), and in Google slides, Widescreen 16:9. Email ads to marketing@tricountyhumanesociety



Make payments via phone (320-252-0896)

or by mailing to TCHS, P.O. Box 701, St. Cloud, MN 56302

Organization's Information:

Organization/Contact Person: _____ Phone: _____ Email: _____ Billing Address: _____ City____ State: ___ ZIP: ____

Payment & Authorization:

Signature:

Credit Card #: _____ CVV: ____ Exp. Date: _____

Name (on card): _____

I authorize TCHS to process this debit or credit card transaction from my account.





True to size ad!

Bundle and Save!

A full year of TV slides AND
 newsletter ads: \$2,250 a year
(a \$50 savings)