



## Tri-County Humane Society (TCHS) 2020 Newsletter Ad Agreement

TCHS publishes four newsletters annually. Our mailing list consists primarily of people in Central Minnesota. Print newsletters are sent to 4,500 households and our E-Newsletter is sent to 9,000 people. Advertising in our newsletters is a great way to show the local community that you support our work for animals in need!

Name of Organization \_\_\_\_\_

Billing Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Contact Person \_\_\_\_\_

\_\_\_\_ Sign me up for a full year's subscription of advertising in the TCHS Newsletter for 2020.

Payment Due: \$300 (\$40 savings)

Payment & Ad Submission Deadline: January 15, 2020

\_\_\_\_ I would like to advertise by the issue.

Payment Due: \$85 (per issue)

\_\_\_\_ February, Payment & Ad Submission Deadline: January 15, 2020

\_\_\_\_ June, Payment & Ad Submission Deadline: May 15, 2020

\_\_\_\_ August, Payment & Ad Submission Deadline: July 10, 2020

\_\_\_\_ October, Payment & Ad Submission Deadline: September 15, 2020

\*Double Wide Ads available for double the price. Please make a note and adjust payment accordingly.

### TCHS Newsletter Ad Advertisement Submission Guidelines

Content:

- o Ad Size: 2 ½"W x 2"H
- o Content of ad is subject to editor's approval.
- o Ad should be in .pdf or .jpg format.
- o Ad should be high resolution. (Minimum 300 dpi.)

Email Ad to Tauna at: [give@tricityhumane.org](mailto:give@tricityhumane.org)

### Payments Made To:

Tri-County Humane Society  
P.O. Box 701  
St. Cloud, MN 56302

P 320.252.0896

Tri-County Humane Society  
Adopt • Donate • Volunteer

ADOPTIONS  
SURRENDERS  
HUMANE EDUCATION

HOURS  
Mon-Thurs - 12-6  
Fri - 12-8  
Sat - 11-5  
Sun - 12-5

www.tricityhumane.org  
735 8th St NE • PO Box 701 • St. Cloud, MN 56302

Ad size, 2.5"x2"

\*Payments may also be made by phone or online with a credit card.