



## Tri-County Humane Society (TCHS) 2021 Newsletter Ad Agreement

With the help of our sponsors, we publish four newsletters annually. Our mailing list consists primarily of people in Central Minnesota. Print newsletters are sent to 4,500 households and our E-Newsletter is sent to 9,000 people. Advertising in our newsletters is a great way to show the local community that you support our work for animals in need!

Name of Organization \_\_\_\_\_

Billing Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Contact Person \_\_\_\_\_

\_\_\_\_\_ Sign me up for a full year's subscription of advertising in the TCHS Newsletter for 2021.

Payment Due: \$300 (\$40 savings)

Payment & Ad Submission Deadline: January 15, 2021

\_\_\_\_\_ I would like to advertise by the issue.

Payment Due: \$85 (per issue)

\_\_\_\_\_ February, Payment & Ad Submission Deadline: January 15, 2021

\_\_\_\_\_ June, Payment & Ad Submission Deadline: April 15, 2021

\_\_\_\_\_ August, Payment & Ad Submission Deadline: July 10, 2021

\_\_\_\_\_ October, Payment & Ad Submission Deadline: October 15, 2021

*\*Double Wide Ads available for double the price. Please make a note and adjust payment accordingly.*

### Content Submission Guidelines

- Ad Size: 2 ½"W x 2"H
- Artwork subject to editor's approval.
- Files in .pdf or .jpg format.
- High resolution, minimum 300 dpi.
- Email Ad to [give@tricityhumanesociety.org](mailto:give@tricityhumanesociety.org)

### Payments Made To

Tri-County Humane Society  
P.O. Box 701  
St. Cloud, MN 56302

### For questions or credit card payments contact:

Angela Mundis, Special Events Coordinator  
320 252-0896 ext 14.



Ad size, 2.5"x2"