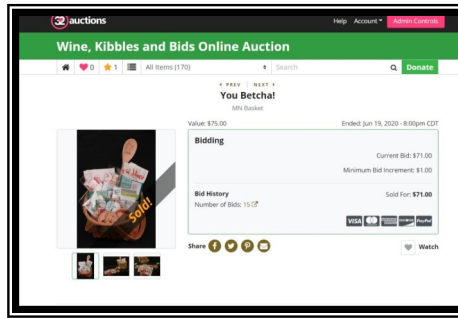
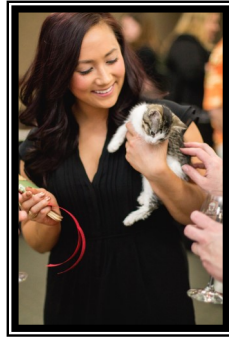


# Wine, Kibbles & Bids

20th Annual! Wine, Kibbles & Bids  
Benefit for Animals  
Friday, April 30, 2021



Dear Friends of Animals,

Tri-County Humane Society is looking for event sponsors for our 20<sup>th</sup> Annual Wine, Kibbles & Bids benefit to help homeless animals in Central Minnesota on Friday, April 30th, 2021. As the name suggests, there will be wine, dinner options and a huge online silent auction. All to help the animals!

Wine, Kibbles & Bids is one of the Society's biggest fundraisers of the year. The pandemic has meant that we have had to re-invent this benefit in 2020 and again in 2021, but what hasn't changed is the fact that the income from this event provides us with the means to spay and neuter all pets prior to adoption and provide the high standard of medical care that we demand for every pet at the shelter. As an independent animal shelter, we are not affiliated with the national humane organizations. We rely heavily on our community to assist us in our mission to provide quality care and adoption services for homeless animals. In 2020, support for our work resulted in over 3,700 pets cared for and/or placed in loving homes! It's our hope that you'll help us continue to provide quality medical care and find homes for animals in need in 2021 with a sponsorship or donation for this virtual event.

Sponsor tiers are outlined on the next page, and we've also enclosed a silent auction donation form. We invite you to join this virtual event!

Sponsorships will be approved and confirmed by **March 15, 2021**. Silent auction items should be received by **April 15, 2021**.

Thank you for your consideration. We look forward to hearing from you!

On behalf of the animals,

*Angela Mundis*

P.S. If you are a local business in the St. Cloud area and would like to donate a silent auction item that does not fit in an envelope, just indicate pick-up is preferred on the silent auction item form and we would be happy to see



## Event Contacts:

Angela Mundis

P. 320.252.0896 Ext. 14

events@tricityhumanesociety.org

Crystal Specht

P. 320-252-0896 Ext. 28

give@tricityhumanesociety.org

[www.tricityhumanesociety.org/wkb](http://www.tricityhumanesociety.org/wkb)

Tri-County Humane Society 735 8th St. NE St. Cloud, MN 56304

Tri-County  
*Humane Society*  
Adopt • Donate • Volunteer



# Sponsor Levels

20th Annual!  
Wine, Kibbles & Bids Benefit for Animals  
Friday, April 30, 2021

*The Tri-County Humane Society is a 501(c)3 organization.  
Your donation is tax deductible to the fullest extent allowed by law.*

**Sponsor Deadline: March 15, 2021**

## **Presenting Sponsor: \$2000 “Top Dog”** *(Monetary donation only.)*

- ◆ Name and/or company logo as “Presenting Sponsor” in all promotional material, including:
  - full color event posters at 150+ local businesses
  - mass emails to a list of 10,000+ people
  - full page (4.5” x 8”) black and white ad in our event program
  - online auction platform for duration of online auction.
  - TCHS website **with link to your website/video** until after event promo period.
- ◆ Facebook posts to 25,000+ followers with video of sponsor’s choice during the week before April 30th, 2021.
- ◆ Recognition at virtual presentation on April 30th as the “Presenting Sponsor.”

## **Tier I Sponsor: \$1500 “Golden Retriever”** *(Monetary and/or pre-approved in-kind donation.)*

- ◆ Name and/or company logo in all promotional material, including:
  - full color event posters at 150+ local businesses
  - mass emails to a list of 10,000+ people
  - half page (4.5” x 4”) black and white ad in our event program
  - online auction platform for duration of online auction.
  - TCHS website **with link to your website** until after event promo period.
- ◆ Facebook posts to 25,000+ followers.
- ◆ Recognition at virtual presentation on April 30th.

## **Tier II Sponsor: \$1000 “Silver Tabby”** *(Monetary and/or pre-approved in-kind donation.)*

- ◆ Name and/or company logo in all promotional material, including:
  - full color event posters at 150+ local businesses
  - mass emails to a list of 10,000+ people
  - half page (4.5” x 2.5”) black and white ad in our event program
  - online auction platform for duration of online auction.
  - TCHS website **with link to your website** until after event promo period.
- ◆ Facebook posts to 25,000+ followers.
- ◆ Recognition at virtual presentation on April 30th.

## **Tier III Sponsor: \$500 “Bronze Canary”** *(Monetary and/or pre-approved in-kind donation.)*

- ◆ Name and/or company logo in all promotional material, including:
  - full color event posters at 150+ local businesses
  - mass emails to a list of 10,000+ people
  - half page (2” x 2”) black and white ad in our event program
  - online auction platform for duration of online auction.
  - TCHS website until after event promo period.
- ◆ Facebook posts to 25,000+ followers.

## **Friend of Animals Sponsor: \$250** *(Monetary and/or pre-approved in-kind donation.)*

- ◆ Name in promotional material.





# Sponsor Form

**20th Annual!**  
**Wine, Kibbles & Bids Benefit for Animals**  
**Friday, April 30, 2021**

*The Tri-County Humane Society is a 501(c)3 organization.  
Your donation is tax deductible to the fullest extent allowed by law.*

**Sponsor Deadline: March 15, 2021**

**Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

## **Sponsorship Tier:**

\_\_\_\_\_ **\$2000 "Top Dog" Presenting Sponsor** *(Monetary donation only.)*

\_\_\_\_\_ **\$1500 "Golden Retriever" Sponsor** *(Monetary and/or pre-approved in-kind donation.)*

\_\_\_\_\_ **\$1000 "Silver Tabby" Sponsor** *(Monetary and/or pre-approved in-kind donation.)*

\_\_\_\_\_ **\$500 "Bronze Canary" Sponsor** *(Monetary and/or pre-approved in-kind donation.)*

\_\_\_\_\_ **\$250 Friend of Animals Sponsor** *(Monetary and/or pre-approved in-kind donation.)*

\_\_\_\_\_ Check here if you would like to donate in-kind services or items in conjunction with or in place of a monetary sponsor donation. In-kind donations must be pre-approved by emailing or calling the event contact below. Description and value of in-kind donation(s):

\_\_\_\_\_  
\_\_\_\_\_

**Please send payments to:**  
Tri-County Humane Society P.O. Box 701 St. Cloud, MN 56302

## **Event Contacts:**

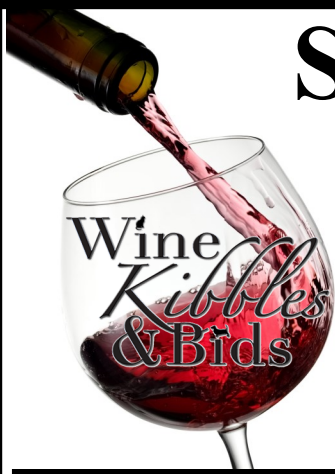
Angela Mundis  
P. 320.252.0896 Ext. 14  
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**Tri-County Humane Society 735 8th St. NE St. Cloud, MN 56304**

  
**Tri-County Humane Society**  
*Adopt • Donate • Volunteer*



# Silent Auction Item Form

20th Annual  
Wine, Kibbles, & Bids, Benefit for Animals  
Friday, April 30, 2021

*The Tri-County Humane Society is a 501(c)3 organization.  
Your donation is tax deductible to the fullest extent allowed by law.*

**Silent Auction Items due by April 15, 2020**

## Donor Information

Please Print Clearly

DONOR NAME (As it should appear on event program)	TELEPHONE
DONOR CONTACT PERSON (If different than above)	EMAIL
DONOR ADDRESS	CITY STATE ZIP

## Item Information

ONLY ONE AUCTION ITEM OR BASKET PER FORM PLEASE.

PROGRAM ITEM NAME	VALUE (as estimated by donor)
ITEM DESCRIPTION: (Please include quantity, size, color, number of persons, weeks, days/nights and <u>ALL RESTRICTIONS.</u> )	
EXPIRATION DATE (if any)	
ITEM INFORMATION: (Indicate how and when TCHS will receive the item, and if pick-up is necessary.)	
CONTACT PERSON FOR MORE INFORMATION ON HOW TO REDEEM ITEM OR TO RESOLVE ANY ISSUES:	
DONOR SIGNATURE	DATE
RECEIPT REQUESTED Check Box: <input type="checkbox"/>	

*TCHS reserves the right to use this item for the shelter or other fundraising events.*

### Event Contacts:

Angela Mundis  
P. 320.252.0896 Ext. 14  
events@tricountyhumanesociety.org

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P. 320-252-0896 Ext. 28  
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