



## Tri-County Humane Society (TCHS) 2017 Newsletter Ad Agreement

TCHS publishes four newsletters annually. Our mailing list consists primarily of people in Central Minnesota. Mailings go out to a minimum of 6,000 households and are also published on our website. Advertising in our newsletters is a great way to show the local community that you support our work for animals in need.

Name of Organization \_\_\_\_\_

Billing Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Contact Person \_\_\_\_\_

\_\_\_\_ Sign me up for a full year's subscription of advertising in the TCHS Newsletter for 2017.

Payment Due: \$300 (\$40 savings)

Payment & Ad Submission Deadline: March 1st, 2017

\_\_\_\_ I would like to advertise by the issue.

Payment Due: \$85 (per issue)

\_\_\_\_ March, Payment & Ad Submission Deadline: March 1, 2017

\_\_\_\_ June, Payment & Ad Submission Deadline: May 1, 2017

\_\_\_\_ August, Payment & Ad Submission Deadline: July 1, 2017

\_\_\_\_ November, Payment & Ad Submission Deadline: October 1, 2017

\*Double Wide Ads available for double the price. Please make a note and adjust payment accordingly.

### TCHS Newsletter Ad Advertisement Submission Guidelines

Content:

- o Ad Size: 2 1/2"W x 2"H
- o Content of ad is subject to editor's approval.
- o Ad should be in .pdf or .jpg format.
- o Ad should be high resolution. (Minimum 300 dpi.)

Email Ad to Marit at: [give@tricityhumane.org](mailto:give@tricityhumane.org)

### Payments Made To:

Tri-County Humane Society  
P.O. Box 701  
St. Cloud, MN 56302



Example (\*\*not actual size\*\*)

\*Payments may also be made by phone or online with a credit card. Please specify that it is for newsletter advertising.