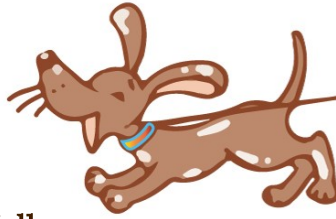




30th Annual

Tri-County Humane Society Companion Walk



September 8, 2018 | 9:00am—1:00pm | Wilson Park, St. Cloud, MN

5K WALK FOR PEOPLE & PETS

Games 🐾 Exhibitor Booths 🐾 Silent Auction 🐾 Demonstrations 🐾 Music 🐾 Food

Join us at Wilson Park along the Mississippi River for our 30th Annual 5k Companion Walk! Dubbed “Bark to the Future,” this year we’re giving a nod to our first event with a *totally tubular* 1980’s theme.

The Companion Walk gathers about 600 people and 300 pets, all with the goal of helping local animals in need. Walkers bring in donations they’ve collected from friends and family. We greet them with a *righteous* cheer and some *gnarly* gifts!

In addition to the walk, there’s food, exhibitor booths, a silent auction, a people and pet costume contest, demonstrations, music, and more! All in all, we think you’ll agree this is the best event of the year for people — and pet — watching!

Our goal is to raise \$60,000 for pets in need at Tri-County Humane Society. More than 3,000 animals are depending on all of us to reach this goal to help pay for their daily living expenses.

How You Can Help:

1 Be a Sponsor!

Your name/logo on marketing materials, T-shirts, and more!

Sponsorship tiers: \$500, \$1,000 & \$2,000

Benefits and details are on the Sponsorship Tiers form.

Sponsor Deadline: Monday, July 16, 2018

3 Be an Event Contributor!

Food & Beverages:

Breakfast and lunch served by our dedicated volunteers is available for walk participants to purchase. The more food we get donated, the more the animals benefit!

Prizes:

Certificates to local restaurants and merchants are awarded to the top 40 fundraisers and top fundraising team. The better the prize packages, the better the incentive for walkers to raise more donations!

Silent Auction Items:

A wide variety of items, both pet-related and non-pet-related, are desired to make this year’s silent auction a success!

2 Be an Exhibitor!

Promote your business, *especially* if your product or service is pet-related! Hundreds of walkers will browse exhibitor tables from 9 a.m. to 1 p.m. You can bring giveaways to promote your business and an activity or game to draw people (and pets) to your booth. Sorry, on-site sales are not allowed.

Fee: \$75 (\$30 for nonprofits)

Benefits and details are in the *Exhibitor Agreement* form.

Exhibitor Deadline: Monday, August 27, 2018

4 Form a Team and Walk with Us!

Gather your friends, co-workers, and family to create a Companion Walk team! Each member of the team invites people to sponsor them by making a donation to Tri-County Humane Society.

There are special prizes for individuals and teams.



2018 Companion Walk Sponsorship Tiers

RADICAL Sponsor \$2,000

(Monetary, pre-approved in-kind donation or combination thereof)

- 🐾 **Company name on event T-shirts in larger font size and prime positioning.**
- 🐾 **Complimentary exhibitor space with 18 x 24 inch signage acknowledging sponsorship.**
- 🐾 **Company logo with link to company website on TCHS website under Companion Walk Event tab for 1 year (over 20,000 unique website users per month!)**
- 🐾 Company name/logo in event schedule given to all registered walkers.
- 🐾 Company name/logo on signage along the 5k walk route.
- 🐾 Company name/logo in two newsletter mailings (reaching approximately 6,000 households each.)
- 🐾 Company name/logo in event posters (displayed at 200+ local businesses the month prior to event.)
- 🐾 Company name/logo in event emails (emailed to 10,000+ supporters.)
- 🐾 Company name listed in Facebook event page (TCHS has over 20,000 Facebook followers!)
- 🐾 Option to provide coupons, gift certificates or promotional gifts for tote bags given to qualified walkers.

GNARLY Sponsor \$1,000

(Monetary, pre-approved in-kind donation or combination thereof)

- 🐾 **Company name listed on back of event T-shirts.**
- 🐾 **Company logo with link to company website on TCHS website under Companion Walk Event tab for 1 year (with over 20,000 unique website users per month!)**
- 🐾 Complimentary exhibitor space in our exhibit area.
- 🐾 Company name/logo in event schedule given to all registered walkers.
- 🐾 Company name/logo on signage along the 5k walk route.
- 🐾 Company name/logo in two newsletter mailings (reaching approximately 6,000 households each.)
- 🐾 Company name/logo in event posters (displayed at 200+ local businesses the month prior to event.)
- 🐾 Company name/logo in event emails (emailed to 10,000+ supporters.)
- 🐾 Company name listed in Facebook event page (TCHS has over 20,000 Facebook followers!)
- 🐾 Option to provide coupons, gift certificates or promotional gifts for tote bags given to qualified walkers.

ADOPT Sponsor \$500

(Monetary, pre-approved in-kind donation or combination thereof)

- 🐾 Company name on TCHS website under Companion Walk Event tab for 1 year (with more than 20,000 unique website users per month!)
- 🐾 Complimentary exhibitor space in our exhibit area.
- 🐾 Company name/logo in event schedule given to all registered walkers.
- 🐾 Company name/logo on signage along the 5k walk route.
- 🐾 Company name/logo in two newsletter mailings (reaching approximately 6,000 households each.)
- 🐾 Company name/logo in event posters (displayed at 200+ local businesses the month prior to event.)
- 🐾 Company name/logo in event emails (emailed to 10,000+ supporters.)
- 🐾 Company name listed in Facebook event page (TCHS has more than 20,000 Facebook followers!)
- 🐾 Option to provide coupons, gift certificates or promotional gifts for tote bags given to qualified walkers.



2018 TCHS Companion Walk Sponsor & Exhibitor Sign-Up

Organization /

Individual Name: _____

Contact Person: _____

Mailing Address: _____

Phone: _____

Email: _____

Sign Up as a Sponsor!

All sponsors receive a complimentary exhibitor space at the walk!

Check your level of sponsorship below, and Exhibitor Bonus If we should save an Exhibitor space for you!

- ☐ **RADICAL Sponsor \$2,000**
 - ☐ **RADICAL Exhibitor Bonus!** (no charge)
- ☐ **GNARLY Sponsor \$1,000**
 - ☐ **GNARLY Exhibitor Bonus!** (no charge)
- ☐ **ADOPT Sponsor \$500**
 - ☐ **ADOPT Exhibitor Bonus!** (no charge)

Deadline for Sponsor Sign-up: July 16, 2018

Sign Up as an Exhibitor!

Check your level:

- ☐ **Regular fee \$75**
- ☐ **Nonprofit fee \$30**

Deadline for Exhibitor Sign-up: August 27, 2018

Exhibitors are given a 10 x 10 foot outdoor space. Please bring your own tent, table, chairs, signage and/or accessories.

This is a rain or shine event, so come prepared!

Please read the entire Exhibitor Agreement in this packet and keep for your records. Your signature below signifies your agreement to comply with the terms and expectations of this agreement. Failure to comply with this agreement may result in the removal of your exhibit booth from this event and/or may prevent participation in future years.

Signature of Exhibitor: _____ Date: _____



Please mail form and payment to:
TCHS, P.O. Box 701, St. Cloud, MN 56302

2018 TCHS Companion Walk Contributor Form

Use this form if you are donating food, prizes or silent auction items. **Please Print Clearly!**

Donor Information

DONOR NAME (As it should appear for donor recognition.)	TELEPHONE
DONOR CONTACT PERSON (If different than above)	EMAIL
DONOR ADDRESS	CITY STATE ZIP

Item Information

ITEM NAME	VALUE (As estimated by donor)
ITEM DESCRIPTION: (Please include quantity, size, color, number of persons, weeks, days/nights and <u>ALL RESTRICTIONS</u>)	EXPIRATION DATE (if any)
ITEM INFORMATION: (Indicate how and when TCHS will receive the item and days/preferred times if pick-up is necessary.)	
CONTACT PERSON FOR MORE INFORMATION ON HOW TO REDEEM ITEM OR TO RESOLVE ANY ISSUES:	
DONOR SIGNATURE DATE	RECEIPT REQUESTED FOR TAXES? Check box if yes: <input type="checkbox"/>

For Office Use Only

PICK-UP NEEDED	DATE RECEIVED	DATE THANKS / RECEIPT SENT
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*The Tri-County Humane Society (TCHS) is a 501(c)3 nonprofit organization. Your donation is tax deductible to the fullest extent allowed by law.
 TCHS reserves the right to use this item for the shelter or other fundraising events.*



2018 TCHS Companion Walk Exhibitor Agreement

- 1) This contract binds the Exhibitor to the date, deadlines, and payment in full for a 10 x 10 foot space at the event.
- 2) No refunds will be granted for cancellations within 30 days of the event.
- 3) The event will be held rain or shine, and there will be no refund of fees due to weather.
- 4) Exhibitor agrees to furnish a table, chairs, rain cover if needed, and personnel necessary to operate space.
- 5) Exhibitor agrees to **be set up at Wilson Park and ready to go by 8:30 a.m. and remain set up until the event ends around 1:00 p.m.**
- 6) There will be no sales of merchandise or collection of donations by any Exhibitor, business or organization other than Tri-County Humane Society.
- 7) Compliance, Security, Non-Discrimination: Exhibitor, at its sole cost, will secure all required licensing and permits and will in all other respects comply with all laws, codes, and regulations including requirements of state and local fire safety codes or ordinances applicable to the Walk Site, State and Federal requirements under the Americans with Disabilities Act and other laws that address non-discrimination and access to public facilities, and be in compliance with all applicable policies and procedures of Tri-County Humane Society with respect to use of the Walk Site. Specifically, Exhibitor and its employees, volunteers, guests, event participants, and agents ("Exhibitor Agents") will comply with all Tri-County Humane Society policies and procedures for security and safety related to the operation of the Companion Walk. Exhibitor Agents will not bring items, materials, or substances on to the Walk Site that are prohibited under Tri-County Humane Society's policies or the law. Tri-County Humane Society will provide Exhibitor with copies of pertinent policies and procedures relevant to this Agreement and its use. In the use of the Walk Site, Exhibitor will not discriminate against any person because of race, color, religion, national origin, ancestry, age, sex, sexual orientation, height, weight, marital status, veterans' status, physical or mental disability, or any other factors prohibited by applicable law.
- 8) Exhibitor assumes any and all liability for any loss, damage, or destruction to the property of Exhibitor or that of the Walk Site, or other property placed or brought upon the premises by Exhibitor, or on its behalf.
- 9) Tri-County Humane Society provides no insurance on account of, or for the benefit of Exhibitor, or its exhibits. Exhibitor is and shall remain solely responsible for insuring its property and its liability obligations under this agreement and as otherwise may be imposed by law, or its exhibits.
- 10) Indemnification: Exhibitor shall defend, hold harmless, and indemnify Tri-County Humane Society and its officers, directors, employees, and agents (collectively the "Tri-County Humane Society Indemnities") from and against any and all claims, actions, damages, liabilities, costs and expenses, specifically including, without limitation, reasonable attorneys fees and costs arising out of any acts or omissions of Exhibitor, Exhibitor's Agents, or any other persons in the performance of this Agreement; arising from or relating to Exhibitor's breach of any of the terms or conditions of this Agreement; or arising from any use of the Walk Site by Exhibitor or Exhibitor's Agents or any other person or entity.
- 11) Any and all City, County, Municipal, State or Federal licenses, inspections or permits as required by law of any Exhibitor for the installation or operation of its display shall be obtained by the Exhibitor at its own expense prior to the Companion Walk.
- 12) Tri-County Humane Society, its directors, employees, volunteers and officers will not be responsible for any injury, loss or damage that may occur to the Exhibitor or the Exhibitor's employees or property from any cause whatsoever.
- 13) Tri-County Humane Society reserves the right to refuse any Exhibitor — or to terminate this Exhibitor Agreement in its sole discretion. Such termination will be without any liability to Tri-County Humane Society.
- 14) The Exhibitor, upon signing the Exhibitor Form, expressly releases Tri-County Humane Society and all others covered by the terms of this Agreement from any and all claims for loss, damages or injuries. Tri-County Humane Society shall not have liability for any damages whatsoever (including loss of profits or loss of goodwill) resulting from, arising out of, or in connection with the use or inability to use the Walk Site even if it had been advised of the possibility of such damages or should have known of the possibility of such damages and whether such liability is based in contract, tort, negligence, strict liability, products liability, or otherwise.

