

29th Annual

Woofstock

5k Companion Walk
for Tri-County Humane Society

September 9th, 2017 * 9-1pm * Wilson Park * St. Cloud, MN



Make a difference—partner with Tri-County Humane Society for the 29th Annual Woofstock 5k Companion Walk!

About Woofstock:

Held at Wilson Park along the beautiful Mississippi River in St. Cloud, this event typically brings in around 600 people and 300 pets, all with the common goal of wanting to help local animals in need. In addition to the 5k walk, participants enjoy breakfast and lunch, plenty of time to visit exhibitors, games and crafts for pets and people, a silent auction, demos, music, and an annual hotdog eating contest. There's also a costume contest for both pets and people, making this the best event of the year for people and pet watching! Most importantly, it is one of the Tri-County Humane Society's biggest fundraisers.

Purpose of Woofstock:

Our goal is to raise \$60,000 for local pets in need at Tri-County Humane Society. This goal has been included in our 2017 budget, and over 3,000 animals are depending on all of us to reach this goal. Last year because of overwhelming community support and our dedicated staff and volunteers, 96% of the animals that came to Tri-County Humane Society were placed in loving homes — truly something to celebrate, and an accomplishment we hope to continue in 2017 and beyond. Be a hero for animals by helping us reach our goal this year!

How You Can Help:

Be an Event Sponsor:

- Sponsorships range from \$500 to \$1500
- Detailed descriptions of sponsor tiers and benefits are listed on the following page.
- **Sponsor Deadline: Sunday, July 23, 2017**

Be an Event Exhibitor:

- Fee: \$75.00 (\$30.00 for nonprofits)
- This is a wonderful opportunity to promote your business, especially if your product or service is pet-related! Hundreds of walkers will browse the tables from 9 a.m. to 1p.m. We encourage you to bring giveaways to promote your business and an activity or game to draw people to your booth. Sales, however, are not allowed.
- Details for being an exhibitor may be found in the Exhibitor Form and Agreement.
- **Exhibitor Deadline: Sunday, August 27, 2017**

Be an Event Contributor:

- **Food & Beverages:** Breakfast and lunch served by our dedicated volunteers is provided for free-will donations to our walk participants. The more we get donated, the more the animals benefit!
- **Prizes:** Certificates to local restaurants and merchants are awarded to the top 20 fundraisers and top fundraising team. The better the prize packages, the better the incentive for walkers to raise more donations!
- **Silent Auction Items:** A wide variety of items, both pet-related and non-pet-related, are desired to make this year's silent auction a success!

Thank you for considering a partnership to help animals!



Event Contact: Marit Ortega, Director of Philanthropy
P 320.252.0896 ext. 28 • F 320.252.1325 • E give@tricityhumanesociety.org
735 8th St NE • PO Box 701 • St. Cloud, MN 56302 • www.tricityhumanesociety.org

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2017 Woofstock Companion Walk Sponsorship Tiers

PEACE Sponsor \$1500 (Monetary, pre-approved in-kind donation or combination thereof)

- ◇ **Company name on event T-shirts in larger font size and prime positioning.**
- ◇ **Complimentary exhibitor space with 18 x 24 inch signage acknowledging sponsorship.**
- ◇ **Company logo with link to company website on TCHS website under Woofstock Companion Walk Event tab for 1 year (over 20,000 unique website users per month!)**
- ◇ Company name/logo in event schedule given to all registered walkers.
- ◇ Company name/logo on signage along the 5k walk route.
- ◇ Company name/logo in two newsletter mailings (reaching approximately 6,000 households each.)
- ◇ Company name/logo in event posters (displayed at 200+ local businesses the month prior to event.)
- ◇ Company name/logo in event emails (emailed to 10,000+ supporters.)
- ◇ Company name listed in Facebook event page (TCHS has over 19,000 Facebook followers!)
- ◇ Option to provide coupons, gift certificates or promotional gifts for tote bags given to qualified walkers.

LOVE Sponsor \$1000 (Monetary, pre-approved in-kind donation or combination thereof)

- ◇ **Company name listed on back of event T-shirts.**
- ◇ **Company logo with link to company website on TCHS website under Woofstock Companion Walk Event tab for 1 year (with over 20,000 unique website users per month!)**
- ◇ Complimentary exhibitor space in our exhibit area.
- ◇ Company name/logo in event schedule given to all registered walkers.
- ◇ Company name/logo on signage along the 5k walk route.
- ◇ Company name/logo in two newsletter mailings (reaching approximately 6,000 households each.)
- ◇ Company name/logo in event posters (displayed at 200+ local businesses the month prior to event.)
- ◇ Company name/logo in event emails (emailed to 10,000+ supporters.)
- ◇ Company name listed in Facebook event page (TCHS has over 19,000 Facebook followers!)
- ◇ Option to provide coupons, gift certificates or promotional gifts for tote bags given to qualified walkers.

ADOPT Sponsor \$500 (Monetary, pre-approved in-kind donation or combination thereof)

- ◇ Company name on TCHS website under Woofstock Companion Walk Event tab for 1 year (with over 20,000 unique website users per month!)
- ◇ Complimentary exhibitor space in our exhibit area.
- ◇ Company name/logo in event schedule given to all registered walkers.
- ◇ Company name/logo on signage along the 5k walk route.
- ◇ Company name/logo in two newsletter mailings (reaching approximately 6,000 households each.)
- ◇ Company name/logo in event posters (displayed at 200+ local businesses the month prior to event.)
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2017 Woofstock Companion Walk Sponsor/Exhibitor Form

Organization / Individual Name: _____

Contact Person: _____

Mailing Address: _____

Phone: _____

Email: _____

Sponsors: Deadline: July 23, 2017

_____ PEACE Sponsor \$1500

_____ LOVE Sponsor \$1000

_____ ADOPT Sponsor \$500

All sponsors receive a complimentary exhibitor space at Woofstock! Please check below if you will be able to join us as an exhibitor this year.

Exhibitors: Deadline: August 27, 2017

_____ Regular fee \$75

_____ Nonprofit fee \$30

_____ Waived fee for Sponsors

Exhibitors are given a 10 x 10 foot outdoor space. Please bring your own tent, table, chairs, signage and/or accessories. This is a rain or shine event, so come prepared!

Please read the entire Exhibitor Agreement and keep for your records. Your signature below signifies your agreement to comply with the terms and expectations of this agreement. Failure to comply with this agreement may result in the removal of your exhibit booth from this event and/or may prevent participation in future years.

Signature of Exhibitor: _____ Date: _____

Please mail form and payment to: TCHS PO Box 701 St. Cloud, MN 56302

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2017 Woofstock Companion Walk Contributor Form

Use this form if you are donating food, prizes or silent auction items.

Donor Information **Please Print Clearly**

DONOR NAME (As it should appear for donor recognition.)	TELEPHONE		
DONOR CONTACT PERSON (If different than above)	EMAIL		
DONOR ADDRESS	CITY	STATE	ZIP

Item Information

ITEM NAME	VALUE (As estimated by donor)
ITEM DESCRIPTION: (Please include quantity, size, color, number of persons, weeks, days/nights and <u>ALL RESTRICTIONS</u>)	
EXPIRATION DATE (if any)	
ITEM INFORMATION: (Indicate how and when TCHS will receive the item and days/preferred times if pick-up is necessary.)	
CONTACT PERSON FOR MORE INFORMATION ON HOW TO REDEEM ITEM OR TO RESOLVE ANY ISSUES:	
DONOR SIGNATURE	DATE
RECEIPT REQUESTED FOR TAXES Check Box: <input type="checkbox"/>	

For Office Use Only

PICK-UP NEEDED	DATE RECEIVED	DATE THANKS / RECEIPT SENT
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The Tri-County Humane Society (TCHS) is a 501(c)3 nonprofit organization. Your donation is tax deductible to the fullest extent allowed by law. TCHS reserves the right to use this item for the shelter or other fundraising events.



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Tri-County
Humane Society
Adopt • Donate • Volunteer

2017 Woofstock Companion Walk Exhibitor Agreement

1. This contract binds the Exhibitor to the date, deadlines and payment in full of space rent.
2. No refunds will be granted for cancellations within 30 days of the event.
3. The event will be held rain or shine, and there will be no refund of fees due to weather.
4. Exhibitor agrees to furnish a table, chairs, rain cover if needed, and personnel necessary to operate space.
5. Exhibitor agrees to **be set up at Wilson Park and ready to go by 8:30 a.m. and remain set up until the event ends around 1:00 p.m.**
6. There will be no sales of merchandise or collection of donations by any Exhibitor, business or organization other than the Tri-County Humane Society.
7. Compliance, Security, Non-Discrimination: Exhibitor, at its sole cost will secure all required licensing and permits and will in all other respects comply with all laws, codes, and regulations including requirements of state and local fire safety codes or ordinances applicable to the Walk Site, State and Federal requirements under the Americans with Disabilities Act and other laws that address non-discrimination and access to public facilities, and be in compliance with all applicable policies and procedures of Tri-County Humane Society with respect to use of the Walk Site. Specifically, Exhibitor and its employees, volunteers, guests, event participants, and agents ("Exhibitor Agents") will comply with all Tri-County Humane Society policies and procedures for security and safety related to the operation of the Companion Walk. Exhibitor Agents will not bring items, materials, or substances on to the Walk Site that are prohibited under Tri-County Humane Society's policies or the law. Tri-County Humane Society will provide Exhibitor with copies of pertinent policies and procedures relevant to this Agreement and its use. In the use of the walk Site, Exhibitor will not discriminate against any person because of race, color, religion, national origin, ancestry, age, sex, sexual orientation, height, weight, marital status, veterans' status, physical or mental disability, or any other factors prohibited by applicable law.
8. Exhibitor assumes any and all liability for any loss, damage, or destruction to the property of Exhibitor or that of the Walk Site, or other property placed or brought upon the premises by Exhibitor, or on its behalf.
9. Tri-County Humane Society provides no insurance on account of, or for the benefit of Exhibitor, or its exhibits. Exhibitor is and shall remain solely responsible for insuring its property and its liability obligations under this agreement and as otherwise may be imposed by law, or its exhibits.
10. Indemnification: Exhibitor shall defend, hold harmless, and indemnify Tri-County Humane Society and its officers, directors, employees, and agents (collectively the "Tri-County Humane Society Indemnities") from and against any and all claims, actions, damages, liabilities, costs and expenses, specifically including, without limitation, reasonable attorneys fees and costs arising out of any acts or omissions of Exhibitor, Exhibitor's Agents, or any other persons in the performance of this Agreement; arising from or relating to Exhibitor's breach of any of the terms or conditions of this Agreement; or arising from any use of the Walk Site by Exhibitor or Exhibitor's Agents or any other person or entity.
11. Any and all City, County, Municipal, State or Federal licenses, inspections or permits as required by law of any Exhibitor for the installation or operation of its display shall be obtained by the Exhibitor at its own expense prior to the Companion Walk.
12. Tri-County Humane Society, its directors, employees, volunteers and officers will not be responsible for any injury, loss or damage that may occur to the Exhibitor or the Exhibitor's employees or property from any cause whatsoever.
13. Tri-County Humane Society reserves the right to refuse any Exhibitor or to terminate this Exhibitor Agreement in its sole discretion. Such termination will be without any liability to Tri-County Humane Society.
14. The Exhibitor, upon signing the Exhibitor Form, expressly releases Tri-County Humane Society and all others covered by the terms of this Agreement from any and all claims for loss, damages or injuries. Tri-County Humane Society shall not have liability for any damages whatsoever (including loss of profits or loss of goodwill) resulting from, arising out of, or in connection with the use or inability to use the Walk Site even if it had been advised of the possibility of such damages or should have known of the possibility of such damages and whether such liability is based in contract, tort, negligence, strict liability, products liability, or otherwise.